



MONTHLY WEBINAR SERIES

Episode 5: THE CURIOUS CASE OF GARTNER'S MISSING QUADRANT

HOSTED BY



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Let's talk **misleading** numbers ↓

98%

DECREASE IN INFLUENZA
IN THE MONTH OF JULY

94%

CORRELATION BETWEEN BEACH **ICE**
CREAM SALES AND SHARK ATTACKS

\$93K

FROM LAST MONTH'S EPISODE
ON **THE TRUE COST OF "FREE"**

15%

THE AVERAGE SALARY INCREASE FOR
CEOS WHO PLAY GOLF WELL

10%

THE IDEA THAT WE USE 10 PERCENT OF
OUR BRAIN IS 100 PERCENT A MYTH.

The existing Gartner “Magic Quadrants”

1

Enterprise Backup

TL;DR on 

get.n2ws.com/tldr

Figure 1: Magic Quadrant for Enterprise Backup and Recovery Software Solutions



The existing Gartner “Magic Quadrants”

2

Backup as a Service

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As of June 2022

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WHERE'S THE MISSING CLOUD NATIVE BACKUP QUADRANT???

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BUT FIRST...

What ~is~ cloud-native backup?

1. It doesn't require any agents
2. It doesn't do file-by-file backup (which takes ages)
3. It interacts with the resources via API
4. You have full control of your data (not SaaS)

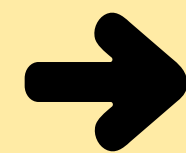
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We found it!

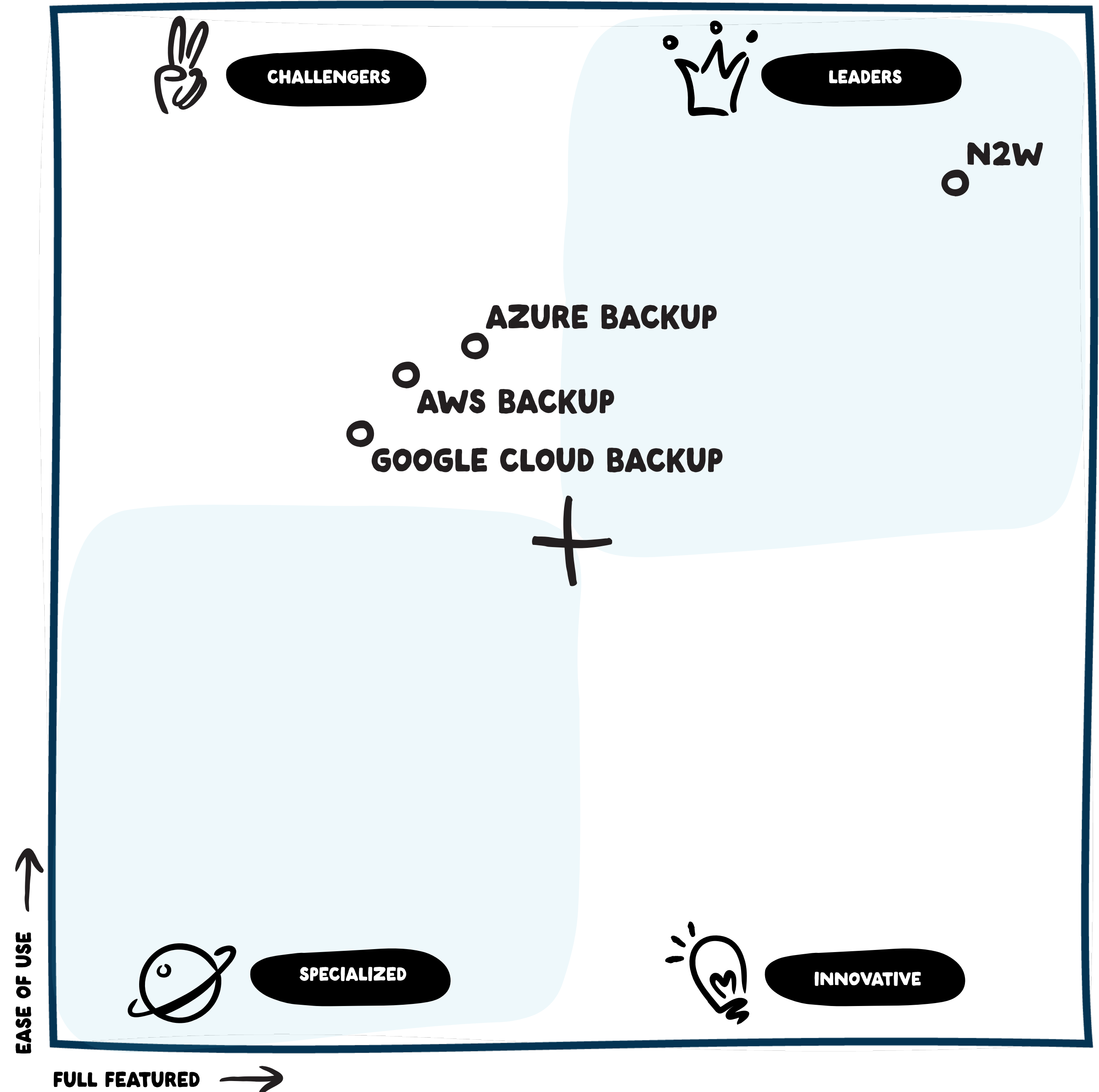
The missing “Magic Cloud- Native Backup Quadrant”

Congratulations to N2W—
a leader for the 12th year!



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MAGIC QUADRANT FOR NON-SAAS, CLOUD-NATIVE BACKUP & RECOVERY TOOLS



UP NEXT

NOV 14th



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Compliance

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in **Las Vegas**

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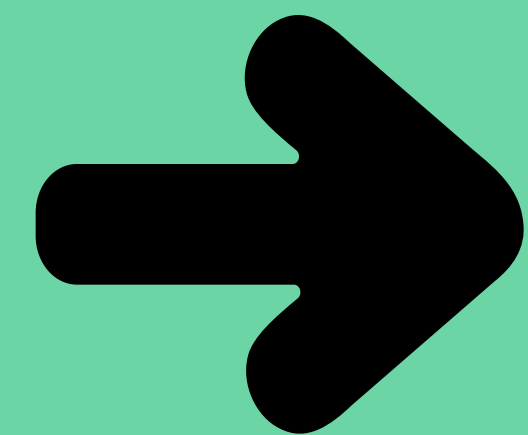
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**SECRET CODE TO
GET SECRET SWAG**



“Missing Quadrant”

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